

Project of the Year

10 Percent Challenge

City of Keene, NH



Project of the Year

10 Percent Challenge - Keene

The City of

Keene
New Hampshire



Challenge

Confronting Climate Change One Business at a Time

[Home](#)

[How It Works](#)

[Sign Up & Calculator](#)

[Challenge Champs](#)

[Business Testimonials](#)

[Resources & FAQ's](#)

[Contact Us](#)



Welcome

The 10% Challenge is a voluntary program to help businesses reduce greenhouse gas emissions by at least ten percent. The 10% Challenge provides the tools and the information necessary to conserve energy in the workplace.

The 10% Challenge is a recommendation for action included in the Keene Cities for Climate Protection Local Action Plan (2004). This plan was produced by the City of Keene as a member of the Cities for Climate Protection program. The Cities for Climate Protection Program is administered by ICLEI—Local Governments for Sustainability.

The City of Keene has been a member of ICLEI—Local Governments for Sustainability since 2000. This project is a partnership between ICLEI—Local Governments for Sustainability, Clean Air-Cool Planet and Keene's Cities for Climate Protection (CCP) Committee.

Why Join?

Your business will:

- ◆ Have a marketing edge
- ◆ Improve employee morale
- ◆ Build customer loyalty
 - ◆ Reduce energy consumption
 - ◆ Save money
- ◆ Reduce contribution to global climate change
 - ◆ Be a leader
- ◆ Gain community recognition

Project of the Year

10 Percent Challenge - Keene

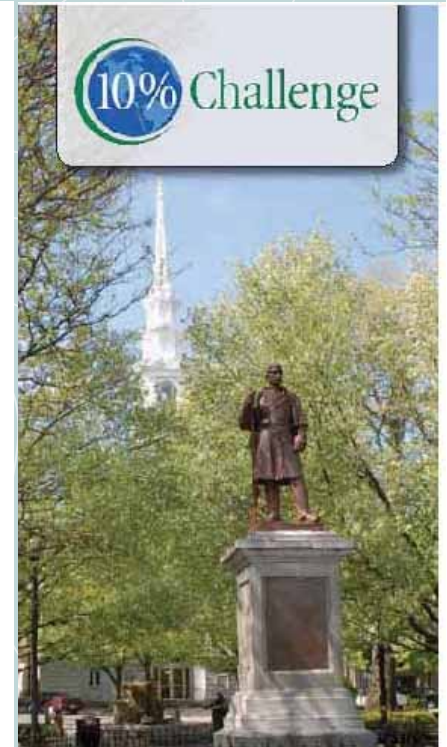
NEWS RELEASE – February 15, 2009

For immediate release

press contact – Mikaela Engert, City Planner, (603) 352-5474

Stonewall Farm earns 46% in Energy Savings and a \$12,000 cost reduction as more Keene Businesses take the 10% Challenge

The 10% Challenge has added 11 new members! This now means that 15 businesses in Keene have taken the pledge to reduce greenhouse gas emissions through various energy conservation measures, resulting in bottom line cost savings. In addition to the founding four businesses who signed up to take the Challenge in 2007: The Pub, Prime Roast, Savings Bank of Walpole and Vision Financial, the following businesses have pledged to save energy in the months to come: The Colonial Theater, Clark-Mortenson Agency, Creative Encounters, Earth Treasures, Ecoscapes, The Hannah Grimes Center, Keene Unitarian Universalist Church, Korvin Appliances, Monadnock Imaging, Stonewall Farm, and Ted's Shoes and Sports. Support these businesses by acknowledging their energy conservation efforts in our community.



*Keene Confronts
Climate Change*
One Business at a Time