



NH Planners Association 2011 Annual Conference

Planning for Public Health

June 9 – 10

Courtyard by Marriott

Keene, New Hampshire

March 31, 2011

Dear Conference Supporter:

We are writing to offer your organization the opportunity to sponsor the 2011 conference of the New Hampshire Planners Association – ***“Planning for Public Health.”*** The conference will be held on Thursday and Friday, June 9 and 10 at the new Courtyard by Marriott Hotel in downtown Keene, New Hampshire. Our annual conference is perennially the key event for professional planners in New Hampshire, representing all scales of planning throughout the state, for two days of learning, sharing and networking.

Our conference this year will focus on the vital linkages between land use planning and public health outcomes. Increasingly we recognize that ***where and how we develop*** land has broad implications not only for the environment and economy, but also for the ***well-being of our citizens.***

Keynote speakers will be Mary Collins, award-winning author of *American Idle: A Journey through Our Sedentary Culture* and Ben Hewitt, a Vermont farmer and author of *The Town that Food Saved: How One Community Found Vitality in Local Food*, the inspiring story of Hardwick, Vermont. Thursday’s lunch will include our annual awards presentation.

We will also feature a presentation of research by the Centers for Disease Control that demonstrates the connection between land use patterns and public health, and what communities can do about it. Other sessions will focus on transportation alternatives, local and regional food economies, food security, public health adaptation to climate change, conducting health impact assessments, and many more.

As a sponsor, your organization will be clearly acknowledged for your role in making the conference a reality. There are a variety of sponsorship levels and opportunities, including special events. Refer to the attached sponsorship listing for details.

Conference sponsorships should be received by Friday, May 20, 2011. Exhibitor display tables will be offered first to major sponsors (\$1,000 and \$500 levels) and then will be allocated on a first come, first served basis. Please direct any questions to Brian Rose at (603) 497-8990 ext. 118 or brose@goffstownnh.gov. When sending a sponsorship check, please also include contact information, including name, mailing address, email address, and phone number. Please mail sponsorship checks and contact information to:

NH Planners Association
c/o Brian K. Rose, AICP
16 Main Street
Goffstown, NH 03045

On behalf of the NH Planners Association, we thank you for your support of this important conference.

Sincerely,

2011 NHPA Conference Co-Chairs

Brian K. Rose, AICP
(603) 497-8990 ext. 118
brose@goffstownnh.gov

Benjamin D. Frost, Esq., AICP
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2011 NH Planners Association Conference
Planning for Public Health
 June 9 - 10, 2011 – Courtyard by Marriott, Keene, NH
SPONSORSHIP LEVELS

<input type="checkbox"/> \$1,000	Keynote or Plenary Speaker Sponsor (Limit: 3 Sponsors) <ul style="list-style-type: none"> ▪ Exclusive sponsorship opportunities ▪ Acknowledgment from the podium ▪ Listing with logo on back cover and inside of Conference Program Book ▪ Sponsor may place tent cards with company listing on all tables ▪ Banner may be displayed within conference facility ▪ Exhibitor table for display of promotional materials ▪ One complimentary admission
<input type="checkbox"/> \$500	Awards Lunch (Thursday) and Breakfast (Friday) Sponsor (Limit: 4 Sponsors; 2 each) <ul style="list-style-type: none"> ▪ Acknowledgment from the podium ▪ Listing with logo on back cover and inside of Conference Program Book ▪ Sponsor may place tent cards with company listing on all tables ▪ Exhibitor table for display of promotional materials ▪ One complimentary admission
<input type="checkbox"/> \$250	Track Sponsor (Limit: 6 Sponsors; 3 tracks, 2 sponsors per track) <ul style="list-style-type: none"> ▪ Listing inside of Conference Program Book and at the event ▪ Acknowledgment of Track Sponsors in each workshop room
<input type="checkbox"/> \$250	Break Sponsor (Limit: 6 Sponsors; 3 breaks, 2 sponsors per break) <ul style="list-style-type: none"> ▪ Listing inside of Conference Program Book and at the event ▪ Sponsor may place tent cards with company logo at refreshment stations
<input type="checkbox"/> \$150	Exhibitor (Limit: 6) - priority to (\$1,000 and \$500 sponsors, then 1 st come, 1 st served <ul style="list-style-type: none"> ▪ Listing inside of Conference Program Book ▪ Table for display of promotional materials
<input type="checkbox"/> \$100 (minimum)	Conference Sponsor <ul style="list-style-type: none"> ▪ Listing inside Conference Program Book

CONTACT:

Brian K. Rose, AICP - (603) 497-8990 EXT. 118 or brose@goffstownnh.gov

MAIL SPONSORSHIP CHECKS TO:

NH Planners Association, c/o Brian K. Rose, AICP, 16 Main Street, Goffstown, NH 03045

Please also provide contact information: name, mailing address, email address, and phone number.