

2011-2012 *New Hampshire* *Municipal Officials Directory* Advertising Information

Town and city officials recognize the *New Hampshire Municipal Officials Directory* as one of the most valuable resource tools available. The *Directory* lists town/city addresses, telephone and fax numbers, email and website addresses, populations, etc. for all New Hampshire's towns and cities.

The *Directory* is a handy tool that is in high demand—the New Hampshire Local Government Center (LGC) distributes a minimum of 1,000 copies each year. As the only complete listing of its kind, the *Directory* is a must-have for city and state officials, legislators and businesses.

The *Product and Services Guide* included in the *Directory* continues to be a well received addition. Advertisers will provide a brief description of their services and designate which categories their services fall in. This section provides a comprehensive, one-stop listing of municipal services (see sample inside). In addition, advertisers may purchase a display ad, which includes a listing in the *Guide*. All advertisers will also receive a complimentary listing in LGC's online guide to municipal services.

To view the online version please visit the Local Government Center website at www.nhlgc.org/resources/productsservicesdirectory.asp.

With such extensive placement, your ad in the *Directory* will be seen on a daily basis by a variety of potential customers.

Let the *New Hampshire Municipal Officials Directory* take you into the municipal marketplace.
Reserve your space now!



NEW HAMPSHIRE
Local Government Center

New Hampshire Municipal Association
Workers' Compensation Trust
Property-Liability Trust
HealthTrust

PO Box 617 • Concord, NH 03302
603.224.7447 • 800.852.3358
603.224.5406 (Fax) • www.nhlgc.org

Advertising Information and Rates for 2011-2012 New Hampshire Municipal Officials Directory and Products and Services Guide

Ad Specifications:

- All ads are printed in black and white. See chart at right for ad sizes and rates.
- Ads must be supplied electronically (either on disk or by email). Please provide ads in one of the following PC-compatible file formats: .eps, .tif, or .pdf (high resolution). Compressed files are not recommended.
- Please provide all links and fonts when submitting ads to ensure optimal reproduction.
- No full bleed ads will be accepted.

Product Listing Specifications:

Description of product or service is limited to 30 words (if longer than 30 words, LGC will edit at its discretion). Special formatting (bullets, bold, italic, all capitals) not accepted.

Circulation:

The *Directory* is distributed to each of New Hampshire's 221 towns, 13 cities and 29 associate members.

Minimum circulation: 1,000

Advertisers will receive the following free copies:

- Cover and Full Page - 4 copies
- 1/2 Page - 2 copies
- 1/4 Page, 1/8 Page and Product Listing - 1 copy

Sample page from Product and Services Guide of the New Hampshire Municipal Officials Directory

Accessibility Specialists – Architects/Space Planning

Accessibility Specialists

Your Company Name
Your Company Street Address
City, State Zip
Phone #
Toll Free #
Fax #
E-Mail:
Web site:

Description of product or service limited to 30 words (if longer than 30 words, staff will edit at its discretion). Special formatting (bullets, bold, italic, all capitals, etc.) not accepted.

Geographic Area Served:

Your Company Name
Your Company Street Address
City, State Zip
Phone #
Toll Free #
Fax #
E-Mail:
Web site:

Your Company Name
Your Company Street Address
City, State Zip
Phone #
Toll Free #
Fax #
E-Mail:
Web site:

Description of product or service limited to 30 words (if longer than 30 words, staff will edit at its discretion). Special formatting (bullets, bold, italic, all capitals, etc.) not accepted.

Geographic Area Served:

Accountants

Your Company Name
Your Company Street Address
City, State Zip
Phone #
Toll Free #
Fax #
E-Mail:
Web site:

Architects/Space Planning

Your Company Name
Your Company Street Address
City, State Zip
Phone #
Toll Free #
Fax #
E-Mail:
Web site:

Description of product or service limited to 30 words (if longer than 30 words, staff will edit at its discretion). Special formatting (bullets, bold, italic, all capitals, etc.) not accepted.

Geographic Area Served:

Assessment/Appraisers

Your Company Name
Your Company Street Address
City, State Zip
Phone #
Toll Free #
Fax #
E-Mail:
Web site:

Ad Dimensions	Width	Height	Rate
Back Cover*	7"	10"	\$800
Inside Front Cover*	7"	10"	\$700
Inside Back Cover*	7"	10"	\$650
Full page*	7"	10"	\$650
1/2 page* (horizontal)	7"	4-7/8"	\$425
1/4 page* (horizontal)	7"	2-3/8"	\$240
1/4 page* (vertical)	3 3/8"	4-7/8"	\$240
1/8 page*	3 3/8"	2-3/8"	\$140
Product Listing Only			\$120

***All display ads include listing in the Product and Services Guide and on the LGC website.**

Trim size of *Directory* is 8.5 x 11.

Sample page from New Hampshire Municipal Officials Directory

ACWORTH

POPULATION 842 EQ. VAL. 47,987,125 OFFICE MAILING ADDRESS — PO BOX 37, OFFICE HOURS — MON, TUES, WED 9:00 AM-NOON GOVERNING BOARD MEET — EVERY OTHER MONDAY NIGHT	SULLIVAN COUNTY ZIP CODE 03801 PHONE 603/835-6879 FAX 603/835-7901 E-MAIL: WEB SITE: www.acworthtown-nh.com
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AA Grant S. Tallman	PO Box 45	835-6879	835-7901	E-mail address
ACC David Webber	PO Box 37	542-7040	835-7901	
ATT Lawrence Gardner	Bank Street, Lebanon	448-2221	448-5849	
AU Cheryl Fernald	Black North Road	835-7965		
BC* Torrey Greene	PO Box 37, South Acworth	835-2934		
Board of Selectmen	PO Box 37	835-6879	835-7901	
CC* Sam Stephens	South Acworth	963-3735		
CLK Brenda Longley	PO Box 193	835-6757	835-7901	
EMD Kenneth Grant	PO Box 16	835-6848		
FC Elbert Kneely	PO Box 66	835-2295		
FFW Lyman A. Young	PO Box 37	835-6388		
HEA Donna Dutton	PO Box 37	835-6978		
Holly Swift	South Acworth	835-2169		
LT* Marguerite Hanson	SR 1, Box 216, Alstead	835-6662		
MIS Grant S. Tallman	PO Box 45	835-6879		
MOD Kenneth Grant	PO Box 37	835-6848		
PA Board of Selectmen	PO Box 37	835-6879		
PB* Richard Bishop	RR 1, Box 137, Alstead	835-6361		
PC David Webber	PO Box 100	542-7040		
PA Don Porter	Alstead	835-6866		
S John W. Balla	PO Box 37	835-6316	835-7901	
S Thomas Esslinger	RR 1, Box 132, Alstead	835-2983		
SB* Lyman A. Young	PO Box 37	835-6388	835-7901	
SOC* James Elbeser	South Acworth	835-6485		
SUP Rosalua A. Dearden	PO Box 37	835-6879		
T Dan Farnira	Charlestown	835-7758		
T Earl F. Luther, Jr.	Luther Hill Road	835-6631		
TAX Grant S. Tallman	PO Box 45	835-6879	835-7901	
TIF* Marguerite Hanson	Star Route, Alstead	835-6662		
WEL Cheryl Fish	PO Box 37	835-6867		
ZBA* Edward Metsack	PO Box 37	835-2934		

ALBANY

POPULATION 658 EQ. VAL. 51,171,454 OFFICE MAILING ADDRESS — 1972-A Route 16, OFFICE HOURS — MON-THURS 7:30-4:00 PM GOVERNING BOARD MEET — WEDNESDAY 4:00-6:00 PM	CARROLL COUNTY ZIP CODE 03818 PHONE 603/447-6038 FAX 603/447-6038 E-MAIL: albanynh@adelphia.net WEB SITE:
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AA Diane Falvey	1972-A Route 16	447-6038		E-mail address
ACC Betsy Holmes	1972-A Route 16	355-5538	447-6038	
AS Board of Selectmen	1972-A Route 16	447-6038		
AU Vachon, Clukay & Co.	45 Market Street, Manchester	622-7070		albanynh@adelphia.net
CLK Sharon Kaele	1972-B Route 16	447-3976		
EMD Brian Taylor	74 Cook Farm Road	447-6038		
FC Conway Fire Dept.	Conway Fire Department	447-5470		
FFW Richard Wales	1769 Route 16	447-2806		
HDC* Elaine Wales	1769 Route 16	447-2806		
HEA Shawn Bergeron	PO Box 101, Madison	367-4679		
MIS Beverly Hanson	1972-A Route 16	447-6038	447-6038	
MOD Stephen Knox	1516 Passaconaway Road	447-2887		
PA Board of Selectmen	1972-A Route 16	447-6038		
PB* Frank Wolfe	1972 A, Rte. 16	447-1710		
PC Sheriff's Department	PO Box 152, Ossipee	529-2284		
RA Curtis Coleman	9 Route 113	447-6938		
S Dorothy Solomon	PO Box 993, Conway	447-1199	447-3012	
S Daniel Scankus	57 Pine Knoll Road	447-3131		
S* Robert Mathieu	1972-A Route 16	447-8908		
SB* Sara Young-Knox	1516 Passaconaway Road	447-2887		
SOC* Karen Deveau	2479 Route 16	447-8999		

Deadline: Payment, contract and ad due: May 20, 2011.

Publication date: Summer 2011.

Request for invoice must be received by April 18.

Advertising Information and Rates for 2011-2012 *New Hampshire Municipal Officials Directory and Products and Services Guide*

Organization: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Information for *Product and Services Guide* Listing

Fill out the section below completely and receive a complimentary ad insert in our product listing.

Organization: _____
 Street Address: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Toll-Free: _____
 Email: _____ Twitter: _____
 Website: _____

Organization to be listed under the category(ies) of (check all that apply):

- | | |
|---|--|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Financial Services |
| <input type="checkbox"/> Assessability Specialists | <input type="checkbox"/> General Government/Administration |
| <input type="checkbox"/> Assessment/Appraisors | <input type="checkbox"/> Mapping/GIS Services |
| <input type="checkbox"/> Architects/Space Planning | <input type="checkbox"/> Office Supplies/Equipment |
| <input type="checkbox"/> Attorneys/Legal Services | <input type="checkbox"/> Printing/Copying |
| <input type="checkbox"/> Building Maintenance | <input type="checkbox"/> Planning and Economic Development |
| <input type="checkbox"/> Codes and Ordinances | <input type="checkbox"/> Public Works Services/Equipment |
| <input type="checkbox"/> Communications/Public Relations | <input type="checkbox"/> Recycling/Solid Waste |
| <input type="checkbox"/> Computer Services/Equipment | <input type="checkbox"/> Security Systems |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Surveying |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Construction Equipment/Maintenance | <input type="checkbox"/> Water/Wastewater |
| <input type="checkbox"/> Employee Benefits | <input type="checkbox"/> Website Services |
| <input type="checkbox"/> Engineers/Engineering Services | |

Description of product or service—**Limit 30 words** (if longer than 30 words, LGC will edit at its discretion).
 Special formatting (bullets, bold, italic, all capitals) **not** accepted.

- Use my description from the 2010-2011 *Directory*.

Geographic area served: _____

Contract terms:

- No advertising will run without a signed contract, letter of intent, or other signed acknowledgment.
- All advertising subject to publisher's acceptance. The Local Government Center makes no recommendation or endorsement of any individual firm and advertisements do not necessarily reflect policy.
- LGC policy requires prepayment of advertisements.
- All rates are net.

Return this completed contract with payment by May 20 to:

Local Government Center
 Attn: Elizabeth Lizotte
 PO Box 617
 Concord, NH 03302-0617

Phone: 603.224.7447 Ext. 100
 Fax: 603.224.5406
 Email: elizotte@nhlgc.org

Please insert our advertisement as indicated below.

Please check one of the following:

- Enclosed is ad copy
 Use ad from 2010/2011 *Directory*
 Use ad copy from *Town & City**
 Ad copy to come
 Ad agency will be sending ad copy

*1/3 and 1/6 size advertisements are not compatible for the **Directory**.

Fees—prepayment required:

(Make checks payable to
 Local Government Center)

Full page @ \$650	\$ _____
Back Cover @ \$800	\$ _____
Inside Front/Back @ \$700	\$ _____
1/2 page @ \$425	\$ _____
1/4 page @ \$240	\$ _____
<input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal	
1/8 page @ \$140	\$ _____
Product Listing Only @ \$120	\$ _____

Total \$ _____

I agree to the contract terms as outlined and I authorize this advertising contract:

Name (please print) _____

Signature _____ Date _____

Date: _____
 Check # _____
 Amount: \$ _____

For LGC Use Only

2011/2012 *New Hampshire*
Municipal Officials Directory
Advertising Information

Return Service Requested

Local Government Center
25 Triangle Park Drive
PO Box 617
Concord, NH 03302-0617

First Class Mail
U.S. POSTAGE
PAID
CONCORD, N.H.
PERMIT NO. 984